

Barossa Broadcasting Board Inc

Annual General Meeting 12th September 2021

Chairperson's Report



The Year That Was

Our AGM in September 2020 saw us start a new year with a new Chairperson, a new Board member, and no Secretary! I'm happy to say we've secured a terrific Secretary since, and all the current Board members have high levels of energy and passion for the effective operations of BBBfm going forward.

Highlights of the past twelve months:

- We have flattened and simplified our organisation structure to more accurately reflect the interaction between all functions including Board, rather than the traditional top down approach (refer to Appendix A);
- Replacement is near completion of the tired old roadside sides asking tourists to tune into local radio;
- We have improved our Volunteer induction and training processes;
- Our Program Committee continues to strengthen our processes for external and internal community engagement, policy compliance and program scheduling;
- We are nurturing volunteers so we have back ups for most key functions;
- 2021 Busk til Dusk was included for the first time in the Barossa Vintage Festival program, and thanks to the efforts of our previous Chairperson, Margaret Williams, this event just keeps getting bigger;
- Margaret also was instrumental in producing the CD of local artists, "Musical Creatures of the Valleys and Plains", which is included in the pack given to people who support BBBfm as a Subscriber.

Sponsors Activity

We have 25 Sponsors, grown from 22 at end June last year, with an increase of \$4,000 income.

We continuously review our Sponsorship offering, and we continuously strive to build stronger more collaborative relationships with

our Sponsors through interviews and regular contact.

Our new look website enables a connection to our sponsors with their current promotion audio linked to their logo on our website Sponsors page.

Membership Movements

Our Membership numbers at end June last year compared to this year:

	2020	2021
TOTAL Financial Members	51	52
Volunteering Members	8	7
Non-active Members	13	7
Board Members (including Presenters)	7 (5)	7 (4)
Presenters (including Board Members)	28 (5)	35 (4)

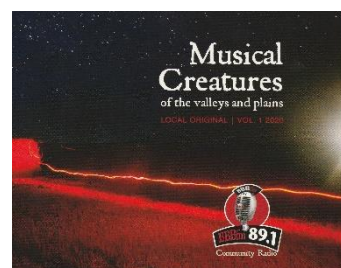
Subscriptions

Since the official launch of the BBBfm Subscriptions scheme last January, we have signed up more than



seventy BBBfm Subscribers.

The loud and fun-filled launch event at Stein's Taphouse in Nuriootpa was a real hit, with a great turn out of existing and new supporters coming along to enjoy live performances of the local artists who featured on the CD "Musical Creatures of the Valleys and Plains", which was included in the Subscriber pack.



The wondrous photo for the CD cover was taken by our very own Patrick "The Captain" Quinn, audio guru and program presenter.

We have listened

Volunteers have made requests which the Board has been able to respond to, for example:

- Improved fresh air circulation within the studios;
- New CD players;
- A turntable in Studio 1;
- Extra microphones in Studio 1;
- New computers;
- Equipment for outdoor broadcasting and live music broadcasting from the studios;
- Seed funding for a new range of BBBfm merchandise, with a design competition for local school students.

And we'll keep listening

The Board needs to know how else we can improve your volunteering experience, so tell us what you need.

We'll review all your suggestions and try to accommodate as many as possible, provided they enable BBBfm to provide a better service to our community.

Even better, put forward an idea *and* a plan as to how it can be achieved! Put yourself in the driving seat and take along with you a few like-minded volunteers to help you achieve a great result.

What's the plan for the next twelve months?

Training Opportunities for All Members!

A training framework is being established, to be rolled out over 2021-2022.

Training will be in a variety of forms, face to face, online, workshop, and a combination of "non-negotiable" and "optional".

Based on input from Volunteers so far, topics to be covered include broadcast law, on-air presentation skills, presenter etiquette and station rules, telephone use, interview skills (refer to Appendix B), health and safety, resolving technical issues, communication skills and conflict management, outside broadcasting, social media, program development and production skills - not in any particular order! Even those who have had training in the past will be required to take up some training options, and I hope that these opportunities will be taken up with enthusiasm and an open mind.

We've had a fantastic response from Volunteers, thank you!

Connecting with Community

BBBfm's new look website went live quietly on Friday 13th August!

The website design is based on research conducted by the Community Broadcasting Association of Australia (CBAA), and is the

standard format with CBAA are rolling out to all community broadcasters. CBAA have provided an experienced website manager to assist us with adding BBBfm's information into our website, and with training to enable us to manage it ourselves moving forward.

Showcasing our presenters and programs more effectively, and integration with our Facebook feed, are just two of the exciting elements of the new website.

Please take a wander through www.bbbfm.com and let us know what you think.

Merch Team Go!

We now have a dedicated Merchandising team, who will be collaborating with local schools in a competition for designs to decorate various pieces of BBBfm merchandise.

The call has gone out to schools for students to contribute to this competition. A popular local artist and former art teacher, Stuart Heurisch, is on the judging panel, and we expect this competition to result in some amazing designs.

But wait, there's more ...

- More "Live from the BBBfm studios" events featuring local artists;
- Improved outdoor broadcasting gear to enable further meaningful community engagement, particularly those beyond the larger towns in our broadcast area;
- More social activities including a Christmas get together with a difference – stay tuned, and BBBfm's 25th Anniversary in January 2022. If your skills are in making a party sensational, give Jason Balk a call.
- ***The rest is up to you ...***

Thank You

To all the Volunteers who make BBBfm a valuable and valued service to our community, my sincere thanks. Without you this little community radio station could not exist, and only you can make it thrive.

I challenge you to take up the challenge – get the most out of every opportunity offered: learn how to develop your program more effectively, help organise the Christmas or 25th Anniversary gigs, improve your interviewing skills, find out how to use the telephone, participate in an OB, help to train new volunteers!

The opportunities are there for you to learn more and to get more satisfaction from your volunteering experience.

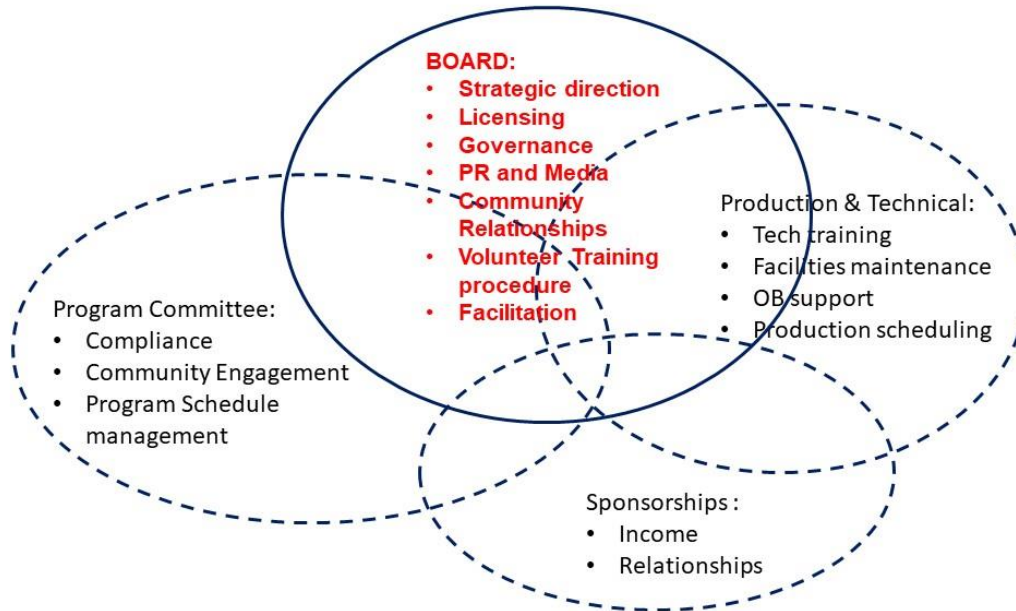
As our Treasurer Ray Carter says "*We're on a journey and we want everyone to come along and enjoy the ride!*"

Sandie Simons
Chairperson

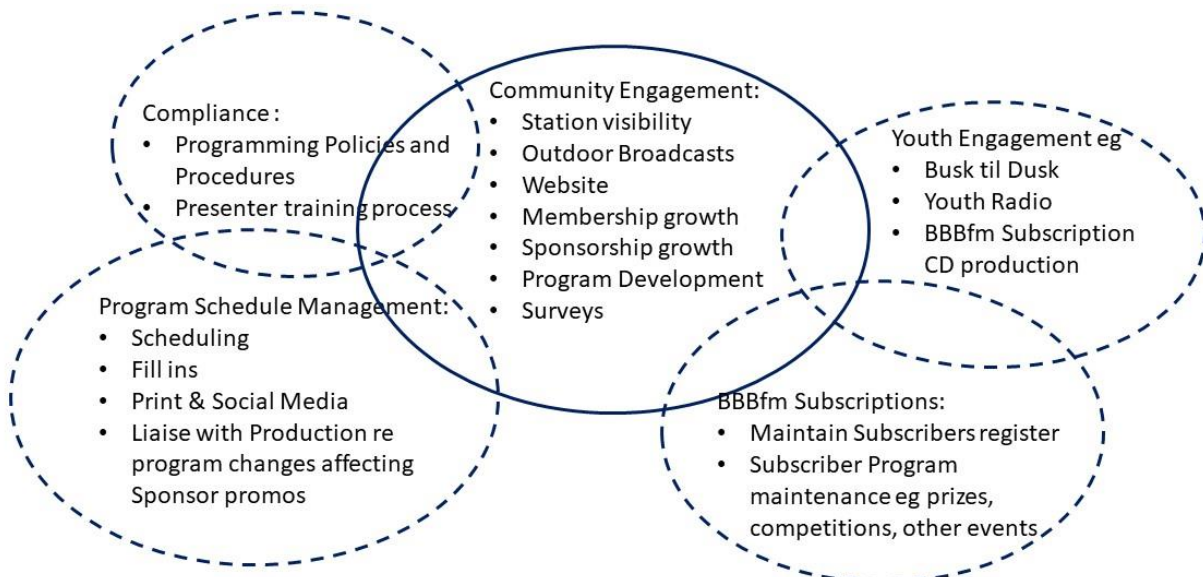
Barossa Broadcasting Board Inc : Annual General Meeting : 12th September 2021 Chairperson's Report

APPENDIX A

Barossa Broadcasting Board Inc. Structure and functions of BBBfm organisation : 5th July 2021



Barossa Broadcasting Board Inc. Structure and functions of Program Committee : 5th July 2021



Trial balance			
BBBfm 89.1 Barossa Broadcasting Board Inc			
<u>As at 30th June 2021 FINAL</u>			
ACCOUNT CODE	ACCOUNT NAME	<u>YTD</u> DEBIT	<u>YTD</u> CREDIT
4-3003	Merchandise Sales		380.92
4-8100	Miscellaneous Income Donations		245
4-3000	Membership		1622.88
4-1350	Subscriber Income		1272.74
4-3500	Busk Til Dusk 2021 Grants Received		8419.65
4-1001	Sponsorship		17737.32
4-1400	Subscriptions - Grants Received		829.55
	<u>BBB INCOME</u>		<u>30508.06</u>
4-3005	Grants & Subsidies Received		16663
	<u>TOTAL INCOME</u>		<u>47171.06</u>
6-2670	Seminars, Conferences & Training	4800	
6-1350	Subscriber Expenses	2288.61	
6-1090	Computer Expenses	1542.32	
6-1450	Busk Til Dusk 2021 - Expenses	7148.64	
6-2550	Security Costs	522.4	
6-2680	Studio Expenses	15.11	
6-2821	Electricity -Tower	4117.01	
6-2700	Telephone	1449.07	
6-2300	Office Supplies	821.21	
6-2100	Maintenance & Repairs	5501.06	
6-2000	License Fees	681.94	
6-2020	Miscellaneous Expenses	66.36	
6-2400	Postage & Delivery	123.64	
6-1510	Internet	206	
6-1500	Insurance	2183.31	
6-1300	Dues & Subscriptions	2057.45	
6-1070	Advertising	2481.89	
6-2500	Rent	1032.64	
5-3003	Merchandise Purchases	307.94	
6-2750	Website Expenses	2400	
	<u>BBB EXPENSES</u>	<u>39746.6</u>	
6-1100	Depreciation	10476.68	
	<u>TOTAL EXPENSES</u>	<u>50223.28</u>	
	<u>GROSS PROFIT/LOSS</u>	<u>-3052.22</u>	
1-1000	Bank - ANZ Cheque	17525.2	
1-1100	Bank - ANZ Term Deposit 9873-18526	15309.92	
1-1210	Accounts Receivable	2156	
1-3610	Computer Equipment	6586.49	
1-3620	Computer Equip Acc. Depn	-5087.68	
1-3520	Floor Coverings Acc. Depn	-3372.73	
1-3510	Floor Coverings at Cost	3372.73	
1-3420	Plant & Equipment Accum Dep'n	-171321.94	
1-3410	Plant & Equipment.	214322.13	
1-3320	Furniture & Fixtures Accu depn	-3268.74	
1-3310	Furniture & Fixtures Cost	3268.74	
1-3120	Buildings Accum depreciation	-3061.4	
2-1100	Accounts Payable	-8309.4	
1-3110	Buildings at cost	4808	
2-1155	GST Collected		
2-1160	GST Paid	901.68	
	<u>TOTAL ASSETS</u>	<u>73829</u>	
3-9999	Historical Balancing	-76881.22	
3-1000	Retained Earnings Surplus/(Accumulated Losses)	3052.22	
	<u>TOTAL EQUITY</u>	<u>-73829.00</u>	